

For Immediate Release

ZERO

Media Contact:

Wendy Norris, Norris Communications

(415) 307-3853 or wendy@norriscommunications.biz

**Google Sponsored
ZERO1 Garage Artist Fellow Announced**

September 2012, San Jose, CA – ZERO1: The Art & Technology Network, is pleased to announce San Francisco-based Canadian/American media artist, Paula Levine as the first of five recipients of the 2012 ZERO1 Garage Artist Fellowship.

Designed around a pre-determined Innovation Challenge, and chosen from a pool of international applicants ZERO1 Garage Artist Fellow, Paula Levine, has been awarded \$10,000 and charged with artistically considering complex issues concerning cultural policy in an information society. Throughout the 6 month ZERO1 Garage Artist Fellowship, Levine's project, *On Common Ground*, will serve to interpret and illuminate the current state of difficulty associated with molding cultural policy in a manner that conforms to the reality of a society that is more connected with and dependent on technology than ever before.

States Levine, "In a world where local actions now take on greater and greater global consequences, empathy emerges as a necessary characteristic, beyond the safety of sympathy, to forge bridges among global witnessing, circumstances and global public actions. I am thrilled to have been selected for this unique opportunity to engage with ZERO1 and Google, and bring forth questions of whether new kinds of public participation and awareness can be generated within local public spaces in which global events and circumstances are embedded or introduced."

The fellowship is supported via a sponsorship from Google Inc.

Launch of ZERO1 Garage Artist Fellowships

Embracing the idea of artists as radical experimenters, ZERO1: The Art & Technology Network, will publicly announce the first two ZERO1 Garage Artist Fellowships on September 12th. Coinciding with the opening of the 2012 ZERO1 Biennial, the introduction of the first ZERO1 Garage Artist Fellows marks the launch of the organization's newest endeavor, the debut of the organization's 10,000-square-foot bricks and mortar home, dubbed The ZERO1 Garage.

The ZERO1 Garage Artist Fellowships are the centerpiece of the ZERO1 Garage, which is described as part think-tank, incubator, and artist fellowship program, serving as a year-round center for cross-disciplinary exploration that honors the garage-workshop roots of Silicon Valley. In association with a growing partner base, ZERO1 will define specific innovation challenges and commission artists, scientists, designers, architects, engineers, technologists, researchers, educators, and policy makers to explore unnatural collaborations, next-best opportunities, and scarce ideas that push the boundaries of creativity.

Commenting on the new program, ZERO1's Executive Director Joel Slayton notes, "the ZERO1 Garage Artist Fellowships are specifically designed to enable artists engaged in collaborative research and experimentation, to focus on the driving problems of our times. We're excited to provide the ZERO1 Fellows with the opportunity to pursue their projects in both the context of interdisciplinary, peer-to-peer networks and communities, as well as through collaborations with industry partners on innovations that positively impact society."

The first class of ZERO1 Fellows will be inaugurated during the last two quarters of 2012 with five sponsored collaborations.

###

For more information, images, or interviews contact:

Wendy Norris, Norris Communications

(415) 307-3853 or wendy@norriscommunications.biz

or press@zero1.org

About ZERO1: The Art & Technology Network

ZERO1 is where art meets technology to shape the future. As a 21st century arts nonprofit, ZERO1 works with some of the world's most fertile and creative minds from the fields of art, science, design, architecture, and technology to produce the ZERO1 Biennial, an international showcase of work at the nexus of art and technology. ZERO1 is also the force behind the ZERO1 Garage, where principles of artistic creativity are applied to real world innovation challenges. Part incubator, part research lab, part think tank, the ZERO1 Garage informs strategies for research, development, and creativity. To find out more about ZERO1, visit www.zero1.org.

About the ZERO1 Garage

Through the lens of art and technology, the ZERO1 Garage informs strategies for research, development, and creativity by provoking challenges that address the complex world in which we live. The ZERO1 Garage is a platform for creative risk-takers from the arts and culture, business, science and academic sectors to interact, engage, and spur innovative change.