



## ZERO1 KICKS-OFF MONTHLY SALONS WITH CLIMATE CLOCK FINALIST TEAMS

### *ZSalons to Showcase Breadth and Depth of Creative Thinking and Talent at Intersection of Art, Technology, and Digital Culture*

**San Jose, Calif.** (January 21, 2010) — **ZERO1:** The Art and Technology Network is pleased to announce the launch of its monthly salons dedicated to presenting some of the most compelling and thought provoking artists, curators, and researchers of our time in conversation about their work. The unifying theme will be the exploration of creativity at the intersection of art, technology, and digital culture.

The inaugural ZSalon takes place on Wednesday, January 27 and includes the three finalist teams from the [Climate Clock Initiative](#), an iconic landmark artwork designed to help people understand climate change while encouraging them to reduce their carbon footprint. The teams are comprised of Freya Bardell, Brian Howe and Brent Bucknum presenting [Wired Wilderness Greenmeme](#), Usman Haque and Robert Davis presenting [Huey-Dewey-Louie Climate Clock](#) (an homage to the film Silent Running, and Chico Macmurtrie, Geo Homsy, Bill Washabaugh, and Gideon Shapiro presenting [Organograph](#).

February and March line-up will showcase Miami-based artist [Xavier Cortada](#) - a National Science Foundation (NSF) [Antarctic Artists and Writers Program](#) recipient, and Lisa Hoffman from FIDM in San Francisco. ZSalons take place the fourth Wednesday of every month at ZERO1's headquarters located at the St. James Plaza, 152 N. 3<sup>rd</sup> Street, Suite 201. For additional information, contact [danielle@zero1.org](mailto:danielle@zero1.org) or call 408.916.1010. Updates on ZSalon guests can be found at [www.zero1.org/zsalons](http://www.zero1.org/zsalons).

#### **About ZERO1: The Art and Technology Network**

The Art and Technology Network is an independent 501 c (3) nonprofit whose mission is to inspire creativity at the intersection of art, technology, and digital culture. ZERO1 is the producing organization for O1SJ Biennial, North America's newest and largest multi-disciplinary, multi-venue event of visual and performing arts, the moving image, public art, and interactive digital media. For more information about ZERO1, visit [www.zero1.org](http://www.zero1.org).

For media information, visuals, or interviews please contact:

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