

For Immediate Release



Media Contact:
Wendy Norris, Norris Communications
(415) 307-3853 / wendy@norriscommunications.biz

2013 ZERO1 Fellowships Announced

*Sponsored by
Adobe Creative Technologies Lab, The Christensen Fund, and Google Inc.*

January 16, 2013, San Jose, CA – ZERO1: The Art & Technology Network is pleased to announce the inaugural recipients of the ZERO1 Fellowship program. Designed around a pre-determined Innovation Challenge, and chosen from a pool of international applicants, the first class of ZERO1 Fellows includes Cecilia Galiena, Paula Levine, and Daniela Steinsapir. Each of the ZERO1 Fellows is supported by one of ZERO1's Fellowship sponsors, Adobe Creative Technologies Lab, The Christensen Fund, and Google Inc.

Paula Levine, a Canadian-American artist and the first of three 2013 ZERO1 Fellows, is supported by a sponsorship from Google Inc. Charged with artistically considering complex issues concerning cultural policy in an information society, Levine's project, *On Common Ground*, will investigate the difficulty associated with molding cultural policy in a manner that conforms to the reality of societies more connected with and dependent upon technology than ever before.

Chilean artist Daniela Steinsapir is sponsored by the Adobe Creative Technologies Lab (CTL). As a ZERO1 Fellow Daniela Steinsapir will be fully embedded in CTL (in Adobe's San Francisco location) with access to the appropriate resources to support her activities. Working in accordance with the ZERO1 2013 Fellowship goals, Steinsapir has been charged with developing new approaches for cross-generational collaborative communication platforms, by utilizing mobile technologies and storytelling as instruments to connect geographically separated families through creative, collaborative practice.

The third ZERO1 Fellow, San Francisco-based artist Cecilia Galiena, has been awarded a sponsorship provided by The Christensen Fund. In order to advance social change, Galiena has set out to establish a clearinghouse/hub connecting social practice artists, social justice NGOs, cultural institutions, and arts and social justice funders, as a means to launch projects that combine traditional knowledge, creative thinking and on-the-ground problem-solving. Galiena's initial focus will be on Intellectual Property Rights and Indigenous Peoples and how they are seeking to

make intellectual property serve a function beyond that of the appropriation of value.

Commenting on ZERO1's newest program, Executive Director Joel Slayton notes, "the ZERO1 Fellowships are specifically designed to enable artists who are engaged in collaborative research and experimentation to focus on the driving problems of our times. These areas of interest are not often spoken about by artists outside of the customary 'shop talk', yet it's a primary part of many artists' practices. We're extremely excited to provide the ZERO1 Fellows with the opportunity to pursue their projects in both the traditional context of interdisciplinary, peer-to-peer networks and communities, as well as through unique collaborations with industry partners on innovations that will have the potential to positively impact society."

Artist Fellows

Paula Levine

Innovation Challenge

Public policy is increasingly ill equipped to manage a society with the kind of boundless creativity that technology like the Internet enables. The ways that people innovate, distribute and engage information is increasingly online, which demands a new perspective on the issues, challenges, fears and opportunities represented by online creativity and the technology that empowers it.

Paula Levine's fellowship is supported via a sponsorship from Google, Inc.

Daniela Steinsapir

Innovation Challenge

Throughout human history the sharing of stories has served to entertain, teach customs, and establish cultural and familial identity. How can mobile apps enhance connective experiences, such as storytelling, across generations?

Daniela Steinsapir's fellowship is supported via a sponsorship from the Adobe Creative Technologies Lab (CTL).

Cecilia Galiena

Innovation Challenge

Enabling and accelerating socially engaged artistic practice is of crucial importance. How can artists, funders and social justice NGOs use online tools to come together to activate social practice projects focused on social change and collect thoughtful responses to pressing global concerns?

Cecilia Galiena's fellowship is supported via a sponsorship from The Christensen Fund.

###

About ZERO1 Fellowship Program

Embracing the idea of artists as radical experimenters, ZERO1: The Art & Technology Network, will publicly announce the first three ZERO1 Fellowships on January 23rd. The introduction of the first class of ZERO1 Fellows marks the launch of the organization's newest endeavor.

The ZERO1 Fellowship program is the centerpiece of the ZERO1 Garage, described as part think-tank, incubator, and artist fellowship program, serving as a year-round center for cross-disciplinary exploration that honors the garage-workshop roots of Silicon Valley. In association with a growing partner base and corporate members, including lead member Cisco Systems, ZERO1 will define specific innovation challenges and commission artists, scientists, designers, architects, engineers, technologists, researchers, educators, and policy makers to explore unnatural collaborations, next-best opportunities, and scarce ideas that push the boundaries of creativity.

The first class of ZERO1 Fellows will be inaugurated during the first two quarters of 2013 with five sponsored collaborations for durations of six months to one year.

###

For more information, images, or interviews contact:

Wendy Norris, Norris Communications

(415) 307-3853 or wendy@norriscommunications.biz

or press@zero1.org

About ZERO1: The Art & Technology Network

ZERO1 is where art meets technology to shape the future. As a 21st century arts nonprofit, ZERO1 works with some of the world's most fertile and creative minds from the fields of art, science, design, architecture, and technology to produce the ZERO1 Biennial, an international showcase of work at the nexus of art and technology. ZERO1 is also the force behind the ZERO1 Fellowship program, where principles of artistic creativity are applied to real world innovation challenges. Part incubator, part research lab, part think tank, the ZERO1 Fellowship program informs strategies for research, development, and creativity.

Visit www.zero1.org

About the ZERO1 Garage

Through the lens of art and technology, the ZERO1 Garage informs strategies for research, development, and creativity by provoking challenges that address the complex world in which we live. The ZERO1 Garage is a platform for creative risk-takers from the arts and culture, business, science and academic sectors to interact, engage, and spur innovative change.