Department of the Treasury Internal Revenue Service

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

2010 Open to Public Inspection

A	For the 2010 c	alendar year, or tax year beginning $07/01/10$ , and ending $06/30$	/11		
В	Check if applicable:	C Name of organization		D Emple	oyer identification number
	Address change	Zerol: The Art & Technology Netw	vork		
	Name change	Doing Business As		77-	0534962
	-	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite		none number
	Initial return	1346 The Alameda, Suite 7-109		408	-916-1010
	Terminated	City or town, state or country, and ZIP + 4			
	Amended return	San Jose CA 95126		<b>G</b> Gross rec	eipts\$ 1,122,329
	Application pending	F Name and address of principal officer:	H(a) Is this a g	roup roturn for	affiliates? Yes X No
		Joel Slayton		•	
		Same as above	H(b) Are all a		
			If "N	o," attach a	list. (see instructions)
		tus: X 501(c)(3) 501(c) ( ) ◀ (insert no.) 4947(a)(1) or 527			
		www.zerol.org	H(c) Group e		
		on: X Corporation Trust Association Other ▶	L Year of formation: 2	000	M State of legal domicile: CA
P		ummary			
		describe the organization's mission or most significant activities:			
Se		01: The Art & Technology Network (ZERO1) is whe	ere art meet	s tech	nology
Governance	to	shape the future.			
le.					
30		his box 🛌 if the organization discontinued its operations or disposed of more			
⋖ర	3 Numbe	r of voting members of the governing body (Part VI, line 1a)		3	11
Activities	4 Numbe	r of independent voting members of the governing body (Part VI, line 1b)		. 4	11
Σ	5 Total nu	umber of individuals employed in calendar year 2010 (Part V, line 2a)		5	5
Ę		umber of volunteers (estimate if necessary)			30
٩		nrelated business revenue from Part VIII, column (C), line 12		7a	
		elated business taxable income from Form 990-T, line 34		7b	0
		, , , , , , , , , , , , , , , , , , , ,	Prior Yea		Current Year
Ð	8 Contrib	utions and grants (Part VIII, line 1h)	1,378	3,300	1,061,801
Revenue	<b>9</b> Progran	n service revenue (Part VIII, line 2g)	1 20	0,000	3,000
eĶe	10 Investm	ent income (Part VIII, column (A), lines 3, 4, and 7d)		95	16
œ	11 Other re	evenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		5,524	19,219
		venue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)		3,919	1,084,036
		and similar amounts paid (Part IX, column (A), lines 1–3)	-		
	14 Benefits	s paid to or for members (Part IX, column (A), line 4)			
Ś		s, other compensation, employee benefits (Part IX, column (A), lines 5–10)	518	3,330	388,349
JSe		ional fundraising fees (Part IX, column (A), line 11e)	•		
Expenses		ndraising expenses (Part IX, column (D), line 25) ▶ 123,106			
й		xpenses (Part IX, column (A), lines 11a–11d, 11f–24f)	452	2,903	1,190,293
		spenses. Add lines 13–17 (must equal Part IX, column (A), line 25)		L,233	1,578,642
	19 Revenu	e less expenses. Subtract line 18 from line 12		2,686	-494,606
Net Assets or Fund Balances			Beginning of Cur		End of Year
set	20 Total as	ssets (Part X, line 16)			720,813
AB	21 Total lia	bilities (Part X, line 26)	38	3,504	97,744
2 <u>5</u>	22 Net ass	ets or fund balances. Subtract line 21 from line 20	1,117	7,675	623,069
P	art II S	ignature Block			
U	nder penalties o	f perjury, I declare that I have examined this return, including accompanying schedules and st	atements, and to the b	est of my kr	nowledge and belief, it is
tro	ue, correct, and	complete. Declaration of preparer (other than officer) is based on all information of which prep	parer has any knowled	ge.	
Sig	gn 🖊	Signature of officer		Date	_
He	re				
_		Type or print name and title			
	Print/T	ype preparer's name Preparer's signature	Date	Check	if PTIN
Pai	d Debor	rah Daly	02/23	/12 self-er	nployed <b>P00441755</b>
Pre	parer Firm's			irm's EIN ▶	•
Use	Only	1592 Ramblewood Way			
	Firm's	address Pleasanton, CA 94566	-	hone no.	925-426-1996
Ma		use this return with the preparer shown above? (see instructions)	<u>                                </u>	HOHE HU.	V v  N.

	n 990 (2010) Zerol: The Art & Technology Network 7-0534962	Page <b>Z</b>
Pa	art III Statement of Program Service Accomplishments	-
	Check if Schedule O contains a response to any question in this Part III	X_
	Briefly describe the organization's mission: ZERO1: The Art & Technology Network (ZERO1) is where art meets to	-eahnolog
	to shape the future.	-ecimorog
	o blidge the ratare.	
	• • • • • • • • • • • • • • • • • • • •	
2	Did the organization undertake any significant program services during the year which were not listed on the	
	prior Form 990 or 990-EZ?	Yes X No
	If "Yes," describe these new services on Schedule O.	
3	Did the organization cease conducting, or make significant changes in how it conducts, any program	
	services?	Yes X No
	If "Yes," describe these changes on Schedule O.	
	Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to	
	others, the total expenses, and revenue, if any, for each program service reported.	,
	others, the total expenses, and revenue, if any, for each program service reported.	
s t Z z c e	(Code: )(Expenses\$ 1,283,678 including grants of\$ ) (Revenue \$ ZERO1 is where art meets technology to shape the future. ZERO1 is some of the world's most creative minds from the fields of art, eachnology, design and architecture to produce the ZERO1 Biennia international showcase of work at the intersection of art and to ZERO1 is also the force behind the newly launched ZERO1 Garage, principles of artistic creativity are applied to real world innochallenges. Through the lens of arts and technology, the ZERO1 envisioned as a platform for creative risk-takers from the arts culture, business, science and academic sectors to interact, engager innovation.	science, al, an echnology where ovation Garage is and
4h	(Code: \(\sum_{\text{Evappes}}^{\text{Evappes}}\) (Povenue \(\sum_{\text{Evappes}}^{\text{Evappes}}\)	<u> </u>
40	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$	)
	• • • • • • • • • • • • • • • • • • • •	
	·	
4c	(Code: ) (Expenses \$ including grants of \$ ) (Revenue \$	)
	33 ***** / ( ****** / ( *******	/
	·	
	······································	
	· · · · · · · · · · · · · · · · · · ·	
4d	Other program services. (Describe in Schedule O.)	
	(Expenses \$ including grants of\$ ) (Revenue \$	)
40	Total program service expenses ▶ 1,283,678	

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes,"			
	complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions)	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to	_		
	candidates for public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h)			3,5
_	election in effect during the tax year? If "Yes," complete Schedule C, Part II	4		X
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,			
	assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C,	_		v
•	Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have			
	the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes,"	6		х
7	complete Schedule D, Part I  Did the organization receive or hold a conservation easement, including easements to preserve open space,	6		Λ
′	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes,"			- 1
0	complete Schedule D, Part III	8		х
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part	- 0		- 1
9	X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes,"			
	complete Schedule D, Part IV	9		Х
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-			
	endowments? If "Yes," complete Schedule D, Part V	10		х
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI,	10		
••	VII, VIII, IX, or X as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes,"			
	complete Schedule D, Part VI	11a	х	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		х
С	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more			
	of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets			
	reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		X
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI, XII, and XIII	12a	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if			
	the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising,			٠,
	business, and program service activities outside the United States? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any	45		<b>3</b> 7
40	organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		x
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on	16		Λ
17	Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17		Х
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on	''		- 22
	Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	х	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a?	0	-11	
	If "Wee " complete Cahadula C. Bart III	19		Х
20a	Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach its audited financial statements to this return? <b>Note.</b> Some			
_	Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)	20b		
		_	_	

Form 990 (2010) Zero1: The Art & Technology Network 7-0534962

Part IV Checklist of Required Schedules (continued)

Page 4

	oneomiet et resulte de consulte (continued)			1
24	Did the ergenization report more than ¢E 000 of grants and other essistance to governments and ergenizations		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		х
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States	21		Λ
22	on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		х
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the			22
	organization's current and former officers, directors, trustees, key employees, and highest compensated			
	amployees? If "Ves." complete Schedule, I	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than			
	\$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b			
	through 24d and complete Schedule K. If "No," go to line 25	24a		х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year			
	to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction			
	with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		Х
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior			
	year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ?			
	If "Yes," complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or			
	disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee,			
	substantial contributor, or a grant selection committee member, or to a person related to such an individual?			
	If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L,			
	Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete			
	Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof)			
	was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified			
	conservation contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N,			
	Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes,"			3,5
	complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			₹.
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III,	24		v
25	IV, and V, line 1	34 35		X
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?  Did the organization receive any payment from or engage in any transaction with a	35		Λ
а	controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R,			
	Day V Bas O			
36	Part V, line 2 Yes X No Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable			
30	related arganization? If "Van" complete Schodule D. Port V. line ?	36		х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	30		-22
31	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R,			
	Port VI	37		х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and			
-	19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	X	
				(2010)

Page 5

Form 990 (2010) Zero1: The Art & Technology Network 7-0534962

Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this P	art V				
		1 1	0.4		Yes	No
_	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	84			
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors a	nd				
0-	reportable gaming (gambling) winnings to prize winners?			1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax	20	5			
h	Statements, filed for the calendar year ending with or within the year covered by this return If at least one is reported on line 2a, did the organization file all required federal employment tax	2a		2b	х	
b	<b>Note.</b> If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instru		):	20	- 22	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	ictions		3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or continuous c	ther au	thority	0.0		
	over, a financial account in a foreign country (such as a bank account, securities account, or oth					
	account)?			4a		х
b	If "Yes," enter the name of the foreign country: ▶					
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Fina	ncial A	counts.			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax ye	ar?		5a		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter tra	ansactio	on?	5b		X
С	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and	did the				
	organization solicit any contributions that were not tax deductible?			6a		X
b	If "Yes," did the organization include with every solicitation an express statement that such control	ributions	s or			
	gifts were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).					
а	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly	y for go	ods			
	and services provided to the payor?			7a		
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	-	
С	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which	n it was		1_		
_	required to file Form 8282?			7с		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d	440			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal ben			7e		-
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit If the organization received a contribution of qualified intellectual property, did the organization f			7f		
g h	If the organization received a contribution of qualified intellectual property, did the organization of the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization of the organiz			7g 7h		-
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporti		on the a rotti 1090-C:	711		
Ü	organizations. Did the supporting organization, or a donor advised fund maintained by a sponse	-				
	organization, have excess business holdings at any time during the year?	-		8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the experimetion make any toyohla distributions under a setion 40000			9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:					
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:					
а	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources					
	against amounts due or received from them.)	11b				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of	<b>1</b> 1	)41?	12a		
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.					
а	Is the organization licensed to issue qualified health plans in more than one state?			13a		
	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O	).				
b	Enter the amount of reserves the organization is required to maintain by the states in which	401				
_	the organization is licensed to issue qualified health plans	13b 13c		_		
C 1/1a	Enter the amount of reserves on hand  Did the organization receive any payments for indoor tanning services during the tax year?	136		14a		X
	If "Yes." has it filed a Form 720 to report these payments? If "No." provide an explanation in Sch	edule (		14a		- 47

Form 990 (2010) Zero1: The Art & Technology Network 7-0534962 Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI ... X Section A. Governing Body and Management No 1a Enter the number of voting members of the governing body at the end of the tax year Enter the number of voting members included in line 1a, above, who are independent ..... Did any officer, director, trustee, or key employee have a family relationship or a business relationship with X any other officer, director, trustee, or key employee? Did the organization delegate control over management duties customarily performed by or under the direct 3 supervision of officers, directors or trustees, or key employees to a management company or other person? Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? 4 Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Does the organization have members or stockholders? Does the organization have members, stockholders, or other persons who may elect one or more members X of the governing body? Are any decisions of the governing body subject to approval by members, stockholders, or other persons? X Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: The governing body? X Each committee with authority to act on behalf of the governing body? X 8b Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O ..... Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.) No 10a Does the organization have local chapters, branches, or affiliates? 10a X b If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the 11a X Describe in Schedule O the process, if any, used by the organization to review this Form 990. 12a Does the organization have a written conflict of interest policy? If "No," go to line 13 X 12a Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts? 12b Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done X 12c Does the organization have a written whistleblower policy? X 13 Does the organization have a written document retention and destruction policy? X 14 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? The organization's CEO, Executive Director, or top management official X 15a Other officers or key employees of the organization ..... X 15b If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.) Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? 16a Х b If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed ▶ CA Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. Own website Another's website X Upon request Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ▶ Michela Pilo 152 N 3rd Street, Suite 201

408-916-1010

CA 95112

San Jose

#### Form 990 (2010) Zerol: The Art & Technology Network 7-0534962

Page 7

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- **1a** Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations. List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the or	ganization nor a	any r	elate	ed or	gani	izatio	ons (	compensated any current	officer, director, or truste	e.
<b>(A)</b> Name and Title		tion (	checl				( <b>D)</b> Reportable compensation	<b>(E)</b> Reportable compensation from	(F) Estimated amount of	
	hours per week (describe hours for related organizations in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(1) Harry Saal						ed				
Chair	2.00	x		х				0	0	0
(2) Joe Lewis	2.00									
Treasurer	2.00	X		Х				0	0	0
(3) Dave Mills										
Vice Chair	2.00	X		Х				0	0	0
(4) Aarti Awasthi										
At Large	1.00	X						0	0	0
(5) M Franklin Lloy										
At Large	1.00	X						0	0	0
(6) Catharine Clark								_	_	_
At Large	1.00	X						0	0	0
(7) Tony Fernandes		l								
At Large	1.00	X						0	0	0
(8) Victor Friedber		3,5						_	•	•
At Large (9) Harlan Kennedy	1.00	X						0	0	0
At Large	1.00	x						o	0	0
(10) Doniece Sandova								0	0	0
At Large	1.00	x						0	0	0
(11) Camille Utterba		22								
At Large	1.00	x						0	0	0
(12) Joel Slayton										
Exec Director	40.00			X				127,307	0	36,731
(13) Steve Dietz				7						
Artistic Director	40.00					Х		108,019	0	0
(14)										
(15)										
(16)										

Form 990 (2	010) <b>Zero1:</b>	The	Art	&	Technology	Network77-0534962
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Pa	rt VII Section A. Officer	s, Directors, Tr	uste	es, l	Key	Emp	oloy	ees,	and Highest Compensa	ted Employees (continue	ed)			
	<b>(A)</b> Name and Title	(B) Average	Posit	tion (		C) kallt	that a	nnly)	(D) Reportable	<b>(E)</b> Reportable	<b>(F)</b> Estimated			
	Name and The	hours per week (describe hours for related organizations in Schedule O)	Individual trustee or director		Officer		Highest compensated employee		compensation from the organization (W-2/1099-MISC)	compensation from related organizations (W-2/1099-MISC)	amount of other compensation from the organization and related organizations			
(17)							0.							
(18)														
(19)														
(20)														
(21)														
(22)														
(23)														
(24)														
(25)														
(26)														
(27)														
(28)														
	Sub-total								235,326		36,731			
	Total from continuation she Total (add lines 1b and 1c)							<b>P</b>	235,326		36,731			
2	Total number of individuals (							d ab						
	reportable compensation from	m the organizati	on 🕨	2							T., T.,			
3	Did the organization list any employee on line 1a? If "Yes For any individual listed on li organization and related organization and related organization."	," complete Sch ne 1a, is the sui anizations great	edul m of er th	e J f repo an \$	or sortab 150	uch le co ,000	indivompo	ridua ensa 'Yes	al ation and other compensa b," complete Schedule J fo	tion from the	3 X 4 X			
5	individual	1a receive or a organization? If	ccru	e co	mpe	nsat	ion f	rom	any unrelated organization	on or individual				
Sec	tion B. Independent Contrac													
1	Complete this table for your compensation from the organ	nization.	npen	sate	d inc	depe	ende	nt co			(C)			
	Name and	(A) d business address							Descrip	(B) tion of services	(C) Compensation			
-														
2	Total number of independent			-										
DAA	received more than \$100,000	0 in compensati	on fr	om t	he c	rgar	nizat	ion	<u> </u>	0	Form <b>990</b> (2010)			

Form 990 (2010) Zerol: The Art & Technology Network 7-0534962

Total revenue   Total revenu	Pa	rt V	III Stater	ment of Rev	enue	!					
Februarie Campaigns   1a									exempt function	Unrelated business	Revenue excluded from tax under sections
3 Investment income (including dividends, interest, and other similar amounts)	its its	12	Fodorated ca	mnaigne	12				revenue		512, 513, 01 514
3 Investment income (including dividends, interest, and other similar amounts)	Jrar	la h		duca							
3 Investment income (including dividends, interest, and other similar amounts)	s, g	D					1 018				
3 Investment income (including dividends, interest, and other similar amounts)	jifts ar a	ن	_				1,010				
3 Investment income (including dividends, interest, and other similar amounts)	s, c	a	_				35 000				
3 Investment income (including dividends, interest, and other similar amounts)	ion Sil	e	•	•	1e		35,000				
3 Investment income (including dividends, interest, and other similar amounts)	be	ī			4.	1	025 702				
3 Investment income (including dividends, interest, and other similar amounts)	itri dot										
3 Investment income (including dividends, interest, and other similar amounts)	Cor and	9						1 061 801			
3 Investment income (including dividends, interest, and other similar amounts)	uę (	- 11	Total. Add IIII	es ia-ii				1,001,001			
3 Investment income (including dividends, interest, and other similar amounts)	ven	22	Amt Fach	ibit Food			busii. Code	3 000	3 000		
3 Investment income (including dividends, interest, and other similar amounts)	Re	Za h						3,000	3,000		
3 Investment income (including dividends, interest, and other similar amounts)	ice	D									
3 Investment income (including dividends, interest, and other similar amounts)	erv	ا									
3 Investment income (including dividends, interest, and other similar amounts)	m S	u									
3 Investment income (including dividends, interest, and other similar amounts)	gra	f									
Investment income (including dividends, interest, and other similar amounts)	Pro							3,000			
and other similar amounts)  4 Income from investment of tax-exempt bond proceeds  5 Royalties  (i) Real (ii) Personal  6a Gross Rents (i) Real (iii) Personal  b Less: rental exps. c Rental inc. or (loss) d Net rental income or (loss)  b Less: advanced from tundralsing events or or contributions reported on line 1c). See Part IV, line 18 a Gross income from fundralsing events in or or contributions reported on line 1c). See Part IV, line 19 a Constributions reported on line 1c). See Part IV, line 19 a Less: direct expenses b 38,293 c Net income or (loss) from fundralsing events in the contributions reported on line 1c). See Part IV, line 19 a Less: direct expenses b 38,293 c Net income or (loss) from gaming activities in contributions reported on line 1c). See Part IV, line 19 a b Less: direct expenses b income from gaming activities in the contributions and loss and b Less: cost of goods sold b contributions cost cost of goods sold b contributions cost cost of goods sold cost cost cost cost cost cost cost cost							,	2,000			
Income from investment of tax-exempt bond proceeds		and other similar consumts)						16			16
Second Part		4						-			
Company   Comp											
b Less: rental exps c Rental inc. or (loss) d Net rental income or (loss) Fa Gross amount from (i) Securities (ii) Other sales of assets other than inventor.  b Less: cost or other basis & sales exps c Gain or (loss) d Net gain or (loss) d Net gain or (loss)  d Net gain or (loss) d Net gain or (loss) see Part IV, line 18 b Less: direct expenses b 38, 293 c Net income or (loss) from fundraising events > 19,219  9a Gross income from gaming activities See Part IV, line 19 a b Less: direct expenses b c Net income or (loss) from gaming activities > 19,219  10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory    Miscellaneous Revenue Busin Code  11a b C C d All other revenue e Total. Add lines 11a–11d											
b Less: rental exps c Rental inc. or (loss) d Net rental income or (loss) Fa Gross amount from (i) Securities (ii) Other sales of assets other than inventor.  b Less: cost or other basis & sales exps c Gain or (loss) d Net gain or (loss) d Net gain or (loss)  d Net gain or (loss) d Net gain or (loss) see Part IV, line 18 b Less: direct expenses b 38, 293 c Net income or (loss) from fundraising events > 19,219  9a Gross income from gaming activities See Part IV, line 19 a b Less: direct expenses b c Net income or (loss) from gaming activities > 19,219  10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory    Miscellaneous Revenue Busin Code  11a b C C d All other revenue e Total. Add lines 11a–11d		6a	Gross Rents	( )							
C   Rental Inc. or (loss		_									
d Net rental income or (loss)											
a Gross amount from sales of assets other than inventor b Less; cost or other basks sales exps  c Gain or (loss) d Net gain or (loss) d Net gain or (loss) for contributions reported on line 1c). See Part IV, line 18 b Less; direct expenses c Net income or (loss) from fundraising events c Net income or (loss) from fundraising events See Part IV, line 19 b Less; direct expenses b 38,293 c Net income or (loss) from fundraising events See Part IV, line 19 b Less; direct expenses c Net income or (loss) from gaming activities See Part IV, line 19 b Less; direct expenses c Net income or (loss) from gaming activities returns and allowances a b Less; cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Busn. Code  11a b c c d All other revenue e Total. Add lines 11a-11d				, , ,							
of the than inventory b Less: cost or other basis & sales exps c Gain or (loss) d Net gain or (loss) for contributions reported on line 1c). See Part IV, line 18 a 57,512 b Less: direct expenses b 38,293 c Net income or (loss) from fundraising events See Part IV, line 19 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities  10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Busn. Code  11a b c d All other revenue e Total. Add lines 11a–11d		7a	Gross amount from	· · · · · · · · ·							
b Less: cost or other basis & sales exps c Gain or (loss) d Net gain or (loss)  3a Gross income from fundraising events (not including \$ 1,018 of contributions reported on line 1c). See Part IV, line 18 a				,							
c Gain or (loss) d Net gain or (loss)  8a Gross income from fundraising events (not including \$ 1,018 of contributions reported on line 1c). See Part IV, line 18		b									
d Net gain or (loss)  8a Gross income from fundraising events (not including \$ 1,018 of contributions reported on line 1c). See Part IV, line 18 a 57,512 b Less: direct expenses b 38,293 c Net income or (loss) from fundraising events			basis & sales exps								
d Net gain or (loss)  8a Gross income from fundraising events (not including \$ 1,018 of contributions reported on line 1c). See Part IV, line 18 a 57,512 b Less: direct expenses b 38,293 c Net income or (loss) from fundraising events		С	Gain or (loss)								
8a Gross income from fundraising events (not including \$ 1,018 of contributions reported on line 1c). See Part IV, line 18 b Less: direct expenses b 38,293 c Net income or (loss) from fundraising events See Part IV, line 19 a b Less: direct expenses b 19,219  19,219  19,219  19,219  19,219  19,219  19,219  19,219  19,219  10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Busn. Code  11a b c d All other revenue e Total. Add lines 11a–11d		d	Net gain or (lo	oss)							
for including \$ 1,7018 of contributions reported on line 1c). See Part IV, line 18	е		Gross income fr	rom fundraising ev	ents/						
of contributions reported on line 1c). See Part IV, line 18 b Less: direct expenses c Net income or (loss) from fundraising events See Part IV, line 19 a Gross income from gaming activities. See Part IV, line 19 b Less: direct expenses c Net income or (loss) from gaming activities c Net income or (loss) from gaming activities  c Net income or (loss) from gaming activities  10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Busn, Code  11a b c d All other revenue e Total. Add lines 11a–11d	ənn		(not including \$	1,	018						
c Net income or (loss) from fundraising events.    9a Gross income from gaming activities.   See Part IV, line 19    b Less: direct expenses   c Net income or (loss) from gaming activities    10a Gross sales of inventory, less returns and allowances   b Less: cost of goods sold   c Net income or (loss) from sales of inventory    Miscellaneous Revenue    Busn. Code    11a    b    c    d All other revenue   e Total. Add lines 11a–11d	ev		of contributions	reported on line 1	c).						
c Net income or (loss) from fundraising events.    9a Gross income from gaming activities.   See Part IV, line 19    b Less: direct expenses   c Net income or (loss) from gaming activities    10a Gross sales of inventory, less returns and allowances   b Less: cost of goods sold   c Net income or (loss) from sales of inventory    Miscellaneous Revenue    Busn. Code    11a    b    c    d All other revenue   e Total. Add lines 11a–11d	∍r R		See Part IV, line	e 18	а						
c Net income or (loss) from fundraising events.    9a Gross income from gaming activities.  See Part IV, line 19  b Less: direct expenses b  c Net income or (loss) from gaming activities    10a Gross sales of inventory, less returns and allowances a  b Less: cost of goods sold b  c Net income or (loss) from sales of inventory    Miscellaneous Revenue    Busn. Code  11a  b  c  d All other revenue    e Total. Add lines 11a–11d	the	b	Less: direct e	xpenses	b		38,293				
See Part IV, line 19 a b Less: direct expenses b c Net income or (loss) from gaming activities ▶  10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory ▶  Miscellaneous Revenue Busn. Code  11a b c d All other revenue e Total. Add lines 11a–11d	0	С	Net income o	r (loss) from fur	ndraisir	ng events	▶	19,219			19,219
b Less: direct expenses b  c Net income or (loss) from gaming activities  10a Gross sales of inventory, less returns and allowances a  b Less: cost of goods sold b  c Net income or (loss) from sales of inventory  Miscellaneous Revenue  11a  b  c  d All other revenue  e Total. Add lines 11a–11d		9a									
c Net income or (loss) from gaming activities											
10a Gross sales of inventory, less returns and allowances a b Less: cost of goods sold c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Busn. Code  11a b c d All other revenue e Total. Add lines 11a–11d											
returns and allowances a b Less: cost of goods sold b c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Busn. Code  11a b c d All other revenue e Total. Add lines 11a–11d					- 1	ctivities	▶				
b Less: cost of goods sold b c Net income or (loss) from sales of inventory Miscellaneous Revenue Busn. Code  11a b c d All other revenue e Total. Add lines 11a–11d		10a		=	S						
c Net income or (loss) from sales of inventory  Miscellaneous Revenue  Busn. Code  11a  b  c  d All other revenue  e Total. Add lines 11a–11d											
Miscellaneous Revenue											
11a		С									
b		44-					bush. Code				
c d All other revenue e Total. Add lines 11a–11d		_			,						
d All other revenue e Total. Add lines 11a–11d											
e Total. Add lines 11a–11d											
		u e	Total. Add lin	es 11a–11d							
								1,084,036	3,000	0	19,235

### Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	All other organizations must co				
	not include amounts reported on lines 6b, , 8b, 9b, and 10b of Part VIII.	(A) Total expenses	<b>(B)</b> Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
1			,	J , , , , , , , , , , , , , , , , , , ,	,
	organizations in the U.S. See Part IV, line 21				
2	Grants and other assistance to individuals in				
	the U.S. See Part IV, line 22				
3	Grants and other assistance to governments,				
	organizations, and individuals outside the				
	U.S. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				
5	Compensation of current officers, directors,				
	trustees, and key employees	120,064	43,835	39,687	36,542
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	209,932	131,788	32,004	46,140
8	Pension plan contributions (include section 401(k)				
	and section 403(b) employer contributions)				
9	Other employee benefits	33,463	12,794	16,886	3,783 6,014
10	Payroll taxes	24,890	11,570	7,306	6,014
11	Fees for services (non-employees):				
а	Management				
b	Legal				
С	Accounting	40,060		40,060	
d	Lobbying				
	Professional fundraising services. See Part IV, line 17	1			
f	Investment management fees				
g		236,912	215,838	596	20,478
12	Advertising and promotion				
13	Office expenses	29,241	26,417	2,743 2,415	81
14	Information technology	2,595	180	2,415	
15	Royalties			1 - 00 -	
16	Occupancy	19,034	1,698	17,336	
17	Travel	15,510	13,131	2,379	
18	Payments of travel or entertainment expenses	5			
	for any federal, state, or local public officials	1 01 5	4.40	1 000	
19	Conferences, conventions, and meetings	1,815	443	1,090	282
20	Interest	413		413	
21	Payments to affiliates	10.040	16 251	D.4.C	1 7/2
22	Depreciation, depletion, and amortization	18,840	16,351	746	1,743
23	Insurance	7,975	5,400	2,575	
24	Other expenses. Itemize expenses not covered				
	above (List miscellaneous expenses in line 24f. If				
	line 24f amount exceeds 10% of line 25, column				
_	(A) amount, list line 24f expenses on Schedule O.)  Honorariums	406 E20	406 E20		
a	Event Facility Rental	496,538 101,284	496,538	1 420	
b	Marketing costs		99,855 85,018	1,429	
C	Equipment Lease / Purchas	85,018 52,751	52,751		
d	Program Materials	52,751 48,668	48,668		
e f	· · · · · · · · · · · · · · · · · · ·	33,639	21,403	4,193	8,043
25	All other expenses		1,283,678	171,858	123,106
	Joint costs. Check here I if following	1,370,042	1203,010	1/1/030	123,100
20	SOP 98-2 (ASC 958-720). Complete this line				
	only if the organization reported in column				
	(B) joint costs from a combined educational campaign and fundraising solicitation				
DAA					Form <b>990</b> (2010)

Part	X Balance Sheet		(A)		(B)
			Beginning of year		End of year
1	Cash—non-interest bearing		115,993		71,529
2	Savings and temporary cash investments		391,014		1,382
3	Pledges and grants receivable, net		370,515	3	595,746
4	Accounts receivable, net			4	
5	Receivables from current and former officers, directors, trustees, key	y			
	employees, and highest compensated employees. Complete Part II	of			
	Schedule L	L		5	
6	Receivables from other disqualified persons (as defined under section				
	4958(f)(1)), persons described in section 4958(c)(3)(B), and contribu	uting			
	employers and sponsoring organizations of section 501(c)(9) volunta	ary			
.	employees' beneficiary organizations (see instructions)			6	
7	Notes and loans receivable, net			7	
7 8	Inventories for sale or use			8	
9	Prepaid expenses and deferred charges		213,427	9	5,768
10	a Land, buildings, and equipment: cost or				
	other basis. Complete Part VI of Schedule D 10a	113,579			
k	other basis. Complete Part VI of Schedule D 10a 10b 10b	113,579 67,191	65,230	10c	46,388
11	Investments—publicly traded securities			11	
12	Investments—other securities. See Part IV, line 11			12	
13	Investments—program-related. See Part IV, line 11			13	
14	Intangible assets			14	
15	Other assets. See Part IV, line 11			15	
16	Total assets. Add lines 1 through 15 (must equal line 34)		1,156,179	16	720,813
17	Accounts payable and accrued expenses		37,154	17	47,744
18				18	
19	Deferred revenue		1,350	19	
20	Tax-exempt bond liabilities			20	
21	Escrow or custodial account liability. Complete Part IV of Schedule I	D		21	
21 22					
	employees, highest compensated employees, and disqualified person	ons.			
il	Complete Part II of Schedule L			22	
23				23	
24	Unsecured notes and loans payable to unrelated third parties			24	
25	Other liabilities. Complete Part X of Schedule D			25	50,000
26			38,504	26	97,744
	Organizations that follow SFAS 117, check here X and comple	ete	-		
	lines 27 through 29, and lines 33 and 34.				
27	Unrestricted net assets	400	459,230	27	328,069
28	Temporarily restricted net assets		658,445	28	295,000
29			•	29	-
	Organizations that do not follow SFAS 117, check here and				
;	complete lines 30 through 34.				
30	Consider the street and a single constant for the	<u> </u>	nnannannan (5005000000000000000000000000000000000	30	
31	Paid-in or capital surplus, or land, building, or equipment fund			31	
32	Retained earnings, endowment, accumulated income, or other funds	s		32	
27 28 29 30 31 32 33 34	Total net assets or fund balances		1,117,675		623,069
34	Total liabilities and net assets/fund balances		_1,156,179	34	720,813

Form **990** (2010)

Form	1 990 (2010) Zerol: The Art & Technology Network 7-0534962			Pag	ge <b>12</b>
Pa	art XI Reconciliation of Net Assets				
	Check if Schedule O contains a response to any question in this Part XI	<u></u>			
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,08		
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,57	78,	642
3	Revenue less expenses. Subtract line 2 from line 1	3	-49	94,	606
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,11	L7,	675
5	Other changes in net assets or fund balances (explain in Schedule O)	5			
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33,				
	column (B))	6	62	23,	069
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				
	· · · · · ·			Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in				
	Schedule O.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		Х
b	Were the organization's financial statements audited by an independent accountant?		2b	X	
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight				
	of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in				
	Schedule O.				
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were				
	issued on a separate basis, consolidated basis, or both:				
	X Separate basis Consolidated basis Both consolidated and separate basis				
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in				
	the Single Audit Act and OMB Circular A-133?		3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the				
	required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b		

Form **990** (2010)



#### **SCHEDULE A**

(Form 990 or 990-EZ)

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Zerol: The Art & Technology Network

**Employer identification number** 

77-0534962 Reason for Public Charity Status (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E.) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, 4 city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 6 X An organization that normally receives a substantial part of its support from a governmental unit or from the general public 7 described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) 10 An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box that describes the type of supporting organization and complete lines 11e through 11h. **c** Type III–Functionally integrated d | Type III-Other Tvpe II By checking this box. I certify that the organization is not controlled directly or indirectly by one or more disgualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box a Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and No (iii) below, the governing body of the supported organization? (ii) A family member of a person described in (i) above? 11g(ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? Provide the following information about the supported organization(s). (i) Name of supported (ii) EIN (iv) Is the organization (v) Did you notify (iii) Type of organization (vi) Is the (vii) Amount of the organization in in col. (i) listed in your organization in col organization (described on lines 1-9 support col. (i) of your (i) organized in the above or IRC section governing document? support? U.S.? (see instructions)) Yes Yes Yes (A) (B) (C) (D) (E)

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2010

Page 2

Schedule A (Form 990 or 990-EZ) 2010 Zero1: The Art & Technology Network 7-0534962

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi) (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	1,863,291	2,131,608	979,055	1,378,300	1,061,801	7,414,055
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3	The value of services or facilities furnished by a governmental unit to the organization without charge						
4	Total. Add lines 1 through 3	1,863,291	2,131,608	979,055	1,378,300	1,061,801	7,414,055
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						0.558.050
_	Public support. Subtract line 5 from line 4						2,557,859
6	etion B. Total Support						4,856,196
	ndar year (or fiscal year beginning in)	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> 2010	(f) Total
7	Amounts from line 4	` '		979,055	` '		
8	Gross income from interest, dividends,	1,863,291	2,131,608	9/9,055	1,378,300	1,061,801	7,414,055
0	payments received on securities loans, rents, royalties and income from similar sources	3,354	624	253	95	16	4,342
9	Net income from unrelated business activities, whether or not the business is regularly carried on					18,219	18,219
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)			322	5,524		5,846
11	<b>Total support.</b> Add lines 7 through 10						7,442,462
12	Gross receipts from related activities, etc	c. (see instructions	)			12	234,760
13	First five years. If the Form 990 is for th	e organization's fir	st, second, third,	fourth, or fifth tax	year as a section	501(c)(3)	
	organization, check this box and stop he	ere					
Sec	ction C. Computation of Public S						
14	Public support percentage for 2010 (line	6, column (f) divid	ed by line 11, col	umn (f))		14	65.25%
15	Public support percentage from 2009 Sc	chedule A, Part II, I	ine 14			15	69.85%
16a	33 1/3% support test—2010. If the orga	nization did not ch	eck the box on lir	ne 13, and line 14	is 33 1/3% or moi	re, check this	
	box and stop here. The organization qua	alifies as a publicly	supported organ	nization			<b>▶</b> X
b	33 1/3% support test—2009. If the orga	nization did not ch	eck a box on line				
	check this box and stop here. The organ	nization qualifies a	s a publicly supp	orted organization	l		
17a	10%-facts-and-circumstances test—20						
	10% or more, and if the organization me	ets the "facts-and-	circumstances" te	est, check this box	k and <b>stop here.</b> E	Explain in	
	Part IV how the organization meets the "organization			-			<b>&gt;</b> [
b	10%-facts-and-circumstances test—20						
	15 is 10% or more, and if the organization	on meets the "facts	-and-circumstand	ces" test, check th	is box and <b>stop h</b>	ere.	
	Explain in Part IV how the organization r						
							▶ □
18	Private foundation. If the organization of	did not check a box	on line 1 <mark>3,</mark> 16a,	16b, 17a, or 17b,	check this box an	d see	
	instructions						▶ □

Schedule A (Form 990 or 990-EZ) 2010 Zerol: The Art & Technology Network 7-0534962

Page 3

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support			· •	,	,	
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> 2010	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's fax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6.)						
Sec	tion B. Total Support						
	ndar year (or fiscal year beginning in)	(a) 2006	<b>(b)</b> 2007	(c) 2008	(d) 2009	<b>(e)</b> 2010	(f) Total
9	Amounts from line 6	(4) 2000	(3) 200.	(0) 2000	(4,) 2000	(0) 2010	(1) 10161
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
С	Add lines 10a and 10b						_
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	<b>Total support.</b> (Add lines 9, 10c, 11, and 12.)						
14	First five years. If the Form 990 is for the	e organization's f	irst, second, third	, fourth, or fifth tax	year as a section	n 501(c)(3)	
	organization, check this box and stop he						<b>&gt;</b>
	tion C. Computation of Public S			1 (0)		145	
15 16	Public support percentage for 2010 (line	8, column (f) divi	ded by line 13, co	olumn (f))		15	<u>%</u>
16 Sec	Public support percentage from 2009 Sci tion D. Computation of Investm					16	%_
<u>360</u> 17	Investment income percentage for 2010			13. column (f)		17	%
18	Investment income percentage from 200					18	<del>//</del> //////////////////////////////////
19a	33 1/3% support tests—2010. If the orga			line 14, and line 1	5 is more than 33		,,,
	17 is not more than 33 1/3%, check this l						▶ □
b	33 1/3% support tests—2009. If the orga						d
	line 18 is not more than 33 1/3%, check t	•	•			•	▶ □
20	Private foundation. If the organization d	id not check a bo	ox on line 14, 19a,	or 19b, check this	s box and see ins	structions	<u></u>

F	Supplemental Part II, line 17a instructions).	Information. Co a or 17b; and Pa	omplete this par art III, line 12. Al	t to provide t so complete	he explanation this part for a	ns required by I	Page 4 Part II, line 10; formation. (See
Part II	, Line 10	- Other I	Income Deta	ail			
Miscell	aneous In	come		\$	5,846		

#### SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

## Supplemental Financial Statements

► Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.

► Attach to Form 990. ► See separate instructions.

Open to Public

Inspection **Employer identification number** Name of the organization Zerol: The Art & Technology Network 77-0534962 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year Aggregate contributions to (during year) Aggregate grants from (during year) 3 Aggregate value at end of year ..... 4 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Tax Year a Total number of conservation easements 2a **b** Total acreage restricted by conservation easements \_\_\_\_\_\_ c Number of conservation easements on a certified historic structure included in (a) d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the Number of states where property subject to conservation easement is located ▶ . . . . Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B) (i) and section 170(h)(4)(B)(ii)? In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8. 1a If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items. b If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items: (i) Revenues included in Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items: a Revenues included in Form 990, Part VIII, line 1

Assets included in Form 990, Part X . . . . . . .

Schedule D (Form 990) 2010 Zerol: The Art & Technology Network 7-0534962 Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply): Public exhibition Loan or exchange programs а b Scholarly research Other Preservation for future generations С Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part 4 XIV. During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990. Part IV Part IV line 9, or reported an amount on Form 990, Part X, line 21. 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? **b** If "Yes," explain the arrangement in Part XIV and complete the following table: Amount c Beginning balance 1c d Additions during the year 1d Distributions during the year 1e 1f Ending balance 2a Did the organization include an amount on Form 990, Part X, line 21? **b** If "Yes," explain the arrangement in Part XIV. Endowment Funds. Complete if organization answered "Yes" to Form 990, Part IV. line 10. Part V (d) Three years back (e) Four years back (a) Current year (b) Prior year (c) Two years back 1a Beginning of year balance ..... **b** Contributions c Net investment earnings, gains, and **d** Grants or scholarships ..... e Other expenditures for facilities and programs f Administrative expenses ..... g End of year balance ..... Provide the estimated percentage of the year end balance held as: a Board designated or quasi-endowment ▶ % **b** Permanent endowment ▶ .....% c Term endowment ▶ % 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by: Yes No (i) unrelated organizations 3a(i) (ii) related organizations b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIV the intended uses of the	e organization's endowme	ent funds.								
Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.										
Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value						
1a Land										
<b>b</b> Buildings										
c Leasehold improvements		6,922	1,783	5,13						
d Equipment		72,015	43,992	28,02						
e Other		34,642	21,416	13,22						
Total, Add lines 1a through 1e. (Column (d) must	egual Form 990, Part X, c	olumn (B), line 10(c).)	<b>•</b>	46,388						

Schedule D (Form 990) 2010

Schedule D (Form 990) 2010 Zero1: The Art & Technology Network77-0534962	Schedule D (Form 990) 2010	Zero1:	The Art	& Technology	Network77-0534962
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Part VII	Investments—Other Securities. See Form	990, Part X, line 12.	
	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial	derivatives		
	eld equity interests		
(C)			
( <u>E</u> )			
<u>(</u> F)			
<u>(G)</u>			
(H)		-	
(I)	on (b) must equal Form 000 Port V cal. (B) line 12.)		
Part VIII	nn (b) must equal Form 990, Part X, col. (B) line 12.)  Investments—Program Related. See Form	98	
rait viii	(a) Description of investment type	(b) Book value	(c) Method of valuation:
	(a) Besonption of investment type	(b) Book value	Cost or end-of-year market value
(1)			·
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
	nn (b) must equal Form 990, Part X, col. (B) line 13.)		
Part IX	Other Assets. See Form 990, Part X, line 1	<u>5.</u>	
	(a) Description		(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7) (8)			
(9)			
(10)			
	nn (b) must equal Form 990, Part X, col. (B) line 15.)		<b>&gt;</b>
Part X	Other Liabilities. See Form 990, Part X, line	e 25.	
1.	(a) Description of liability	(b) Amount	
(1) Federal	income taxes		
(2) Shor	t term Loan secured grants rec	50,000	
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)		4/	
(11)	(1)	50,000	
LOTAL (Colum	nn (b) must equal Form 990, Part X, col. (B) line 25.)	1 5U,UUU	

2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740).

	added (Form 990) 2010 Zeror: The Arc & recimology N			rage 4
Pa	art XI Reconciliation of Change in Net Assets from Form 990 to			
1	Total revenue (Form 990, Part VIII, column (A), line 12)		1	1,084,036
2	Total expenses (Form 990, Part IX, column (A), line 25)		2	1,578,642
3	Excess or (deficit) for the year. Subtract line 2 from line 1		3	-494,606
4	Net unrealized gains (losses) on investments		4	
5	Donated services and use of facilities		5	
6	Investment expenses		6	
7	Prior period adjustments		7	
8	Other (Describe in Part XIV.)		8	
9	Total adjustments (net). Add lines 4 through 8		9	
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and	9	10	
Pa	art XII Reconciliation of Revenue per Audited Financial Statem			
1	Total revenue, gains, and other support per audited financial statements		1	1,128,686
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	i		
а		2a		
b	Donated services and use of facilities	2b 44,	650	
С	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIV.)	2d		
е	Add lines 2a through 2d		2e	44,650
3	Subtract line 2e from line 1	,	3	1,084,036
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
		4a		
b	Other (Describe in Part XIV.)	4b		
С	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)		5	1,084,036
Pa	art XIII Reconciliation of Expenses per Audited Financial Staten			
1	Total expenses and losses per audited financial statements		1	1,623,292
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1		
а		2a 44,	650	
b		2b		
С		2c		
	Other (Describe in Part XIV.)	2d		
е	Add lines 2a through 2d		2e	44,650
3	Subtract line 2e from line 1		3	1,578,642
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
	· · · · · · · · · · · · · · · · · · ·	4a		
b	Other (Describe in Part XIV.)	4b		
	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)		5	1,578,642

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

Part XIV - Supplemental Financial Information

The Financial Accounting Standards Boards (FASB) interpretation No. 48, Accounting for Uncertainty in Income Taxes, subsequently included in the FASB codification as ASC 740 prescribes a recognition threshold and a measurement attribute for financial statement recognition of tax positions taken or expected to be taken on a tax return. Management has evaluated its uncertain tax positions and related income tax contingencies and does

Schedule D (Form 990) 2010

Schedule D (Form 990) 2010 Zero1: The Art & Technology Network/7-0534962  Part XIV Supplemental Information (continued)	Page <b>5</b>
Part XIV Supplemental Information (continued)	
not believe any material uncertain tax positions exist.	

**SCHEDULE G** (Form 990 or 990-EZ **Supplemental Information Regarding** 

Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

See separate instructions.

OMB No. 1545-0047

Department of the Treasury

Internal Revenue Service **Employer identification number** Name of the organization Zerol: The Art & Technology Network 77-0534962 Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Part I Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations Solicitation of non-government grants Internet and email solicitations Solicitation of government grants b Special fundraising events Phone solicitations C d In-person solicitations 2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (iii) Did fund (i) Name and address of individual (ii) Activity (iv) Gross receipts (v) Amount paid to (vi) Amount paid to raiser have or entity (fundraiser) from activity (or retained by) (or retained by) custody or fundraiser listed in organization control of contributions col. (i) Yes No 2 5 10 **Total** List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

Zerol: The Art & Technology Network 7-0534962 Schedule G (Form 990 or 990-EZ) 2010 Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (a) Event #1 (c) Other events (b) Event #2 (d) Total events Still Life Band None (add col. (a) through (event type) col. (c)) (event type) (total number) 1 Gross receipts ..... 58,530 58,530 2 Less: Charitable 1,018 1,018 contributions **3** Gross income (line 1 minus 57,512 57,512 line 2) 4 Cash prizes ..... 5 Noncash prizes ..... Direct Expenses 6 Rent/facility costs . . . . 6,489 6,489 7 Food and beverages 31,804 8 Entertainment ...... 31,804 9 Other direct expenses 10 Direct expense summary. Add lines 4 through 9 in column (d) 38,293 11 Net income summary. Combine line 3, column (d), and line 10 ..... 19,219 Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add Revenue (a) Bingo (c) Other gaming bingo/progressive bingo col. (a) through col. (c)) 1 Gross revenue 2 Cash prizes ..... **Direct Expenses** 3 Noncash prizes ..... 4 Rent/facility costs .... **5** Other direct expenses Yes ..... % 6 Volunteer labor 7 Direct expense summary. Add lines 2 through 5 in column (d) 8 Net gaming income summary. Combine line 1, column d, and line 7 9 Enter the state(s) in which the organization operates gaming activities: a Is the organization licensed to operate gaming activities in each of these states? **b** If "No," explain: 10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?

**b** If "Yes," explain:

Sche	edule G (Form 990 or 990-EZ) 2010 Zero1: The Art & Technology Network77-05349	<u> }62</u>	Page <b>3</b>
11	Does the organization operate gaming activities with nonmembers?		Yes No
12	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity		_
	formed to administer charitable gaming?	🗌	Yes No
13	Indicate the percentage of gaming activity operated in:		
а	The organization's facility 13	3a	%
b	An outside facility	3b	%
14	Enter the name and address of the person who prepares the organization's gaming/special events books and		
	records:		
	Name ▶		
	Address ▶		
15a	Does the organization have a contract with a third party from whom the organization receives gaming		
	revenue?		Yes No
b	If "Yes," enter the amount of gaming revenue received by the organization ▶ and the	· · ·	_
	amount of gaming revenue retained by the third party ▶\$		
С	If "Yes," enter name and address of the third party:		
	Name ▶		
	Address ▶		
16	Gaming manager information:		
	Name ▶		
		•	
	Gaming manager compensation ▶\$		
	Description of services provided ▶		
	☐ Director/officer ☐ Employee ☐ Independent contractor		
17	Mandatory distributions:		
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to		_
	retain the state gaming license?	📙	Yes No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or		
	spent in the organization's own exempt activities during the tax year ▶\$		
Pai	rt IV Supplemental Information. Complete this part to provide the explanations required by Par		
	columns (iii) and (v), and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Al	SO CO	mplete this
	part to provide any additional information (see instructions).		
	Schedule G (Form	990 or	990-EZ) 2010

**SCHEDULE J** (Form 990)

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990,

Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

**Open To Public** Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Part I

Zerol: The Art & Technology Network

**Questions Regarding Compensation** 

**Employer identification number** 77-0534962

			Yes	No
4-	Check the appropriate how/so) if the aggregation provided any of the following to surface a page listed in Form			
та	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form			
	990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.    First-class or charter travel   Housing allowance or residence for personal use			
	Travel for companions  Payments for business use of personal residence  Legith or social slub divisors initiation force			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account  Personal services (e.g., maid, chauffeur, chef)			
h	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment			
D	or reimbursement or provision of all of the expenses described above? If "No," complete Part III to			
	ovolain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers,	10		
_	directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
	unectors, trustees, and the OLO/LAccutive Director, regarding the items checked in line 1a:			
3	Indicate which, if any, of the following the organization uses to establish the compensation of the			
3	organization's CEO/Executive Director. Check all that apply.			
	X Compensation committee X Written employment contract			
	Independent compensation consultant  X  Compensation survey or study			
	Form 990 of other organizations  X Approval by the board or compensation committee			
	7 Approval by the board of compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
-	organization or a related organization:			
а	Receive a severance payment or change-of-control payment from the organization or a related organization?	4a		х
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b		Х
С	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		Х
	If "Yes" to any of lines 4a–c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the revenues of:			
а	The organization?	5a		X
b	Any related organization?	5b		X
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any			
	compensation contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b		X
	If "Yes" to line 6a or 6b, describe in Part III.			
7				
	payments not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject			
	to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe			
	in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2010

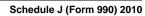
Schedule J (Form 990) 2010

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed. Part II

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and		(E) Total of columns	(F) Compensation
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(i)–(D)	reported in prior Form 990 or Form 990-EZ
Joel Slayton	(i)	127,307	0	(	0 19,482	17,249	164,038	
	(ii)	0		(	0 0	0		
	(i) (ii)							
	(i) (ii)							
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	(i) (ii)							



Schedule J (Form 990) 2010 Zero1: The Art & Technology Network 7-0534962	Page 3
Schedule J (Form 990) 2010 Zero1: The Art & Technology Network 7-0534962  Part III Supplemental Information	
Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for	
any additional information.	
•	

## SCHEDULE O (Form 990 or 990-EZ

(Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

#### Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2010
Open to Public Inspection

Name of the organization

Zerol: The Art & Technology Network

Employer identification number 77-0534962

Form 990, Part III, Line 4a - First Achievement
In 3 iterations the ZERO1 Biennial has attracted 100,000 attendees,
showcased work by 500+ artists, produced 80 commissioned artworks (making
ZERO1 one of the largest US commissioning bodies), included collaborations
with 40+ regional/ national/ international arts organizations, and added
\$20 million in revenue to the region. Year-round programs (salons,
installations, public events) draw audiences of varying sizes. For example,
salons engage an average of 50 people per salon; 8 were conducted in FY 09
-10; while ongoing discussions series featuring artists and technologists
exploring topics relevant to contemporary society drew audience sizes
ranging from 50 to 150; 2 were conducted in FY 10-11.
ZERO1's programs are planned to create a sense of place, bridge art,
corporate, and cultural sectors; spark artistic inquiry and
experimentation, encourage social action; and engage and enliven local
communities around the Bay. They are evaluated by metrics such as
attendance, partner satisfaction, audience feedback (exit surveys), and
social media analytics. For example, ZERO1 engaged Surale Phillips of
Decision Support Partners, Inc. to administer an audience survey evaluating
audience experience. Program diversity and quality were rated highest in
terms of satisfaction, followed closely by relevance to Silicon Valley.
Form 990, Part VI, Line 11b - Organization's Process to Review Form 990

Schedule O (Form 990 or 990-EZ) (2010) Page 2 **Employer identification number** Name of the organization Zerol: The Art & Technology Network 77-0534962 report to the full Board of Directors, the 990 is available to all board members prior to its filing. Form 990, Part VI, Line 12c - Enforcement of Conflicts Policy Each Board Member is required to sign a conflict of interest statement, which in part requires each board member to mention any conflicts of interest at the time they arise. Form 990, Part VI, Line 15a - Compensation Process for Top Official The ED's compensation is determined by the Board of Directors. The compensation package was developed by reviewing market surveys which provided compensation ranges based on comparable non-profit organizations, location, organization size and the ED's responsibility level. The Board also took into consideration the following: Relationship of the ED compensation to the compensation of other employees, the complexity of the organization and its size, the job duties of the ED, the individual's salary history, and the organization's need for the services of the ED. Form 990, Part VI, Line 19 - Governing Documents Disclosure Explanation The Organization makes its governing documents available to the public via the internet through the guidestar website or via directly upon request.