



MEDIA ALERT:

01SJ Biennial, September 16-19



Scientists, artists and policy-makers grappling with key environmental issues

September 16th – 17th
San Jose, California

August 20, 2010 San Jose, CA—Coinciding with the 01SJ Biennial this upcoming September 16–19, ZERO1, the 01SJ Biennial producers will present **GLOBAL WARNING: Artists, Scientists and Environmental Activism**, a two-day symposium that will examine the interconnectedness of ideas and actions, and the current relationships between art, science and ecology. Over the two full days of the symposium, a group of select artists, scientists and policy-makers, including noted author Dr. Kathleen Dean Moore and internationally renowned environmental artists Gail Wright and Buster Simpson, will present and examine case studies of scientific solutions to environmental issues and collaborative environmental art projects.

Public policy, urban planning, sustainable design and civic cultural development strategies serve as platforms for stimulating community dialogue. Symposium participants will be invited to help advance this cross-disciplinary enterprise through their active involvement in the dialogue.

Leading day one of the symposium, LEONARDO/The International Society for the Arts, Sciences and Technology will confront the critical challenges of the 21st century. Morning symposium sessions, highlighting environmental policy, will provide a context for the afternoon's focus on artistic and scientific environmental practice. The day will start with a high-profile keynote speaker, Dr. Kathleen Dean Moore, (Editor/Author; Professor, Oregon State University: *Why It's Wrong to Wreck the World*), followed by Gail Wright, providing an overview of the field of activist environmental art. Afternoon sessions include a discussion of science and public outreach by Dr. Peter Roopnarine of the California Academy of Sciences and a panel discussion moderated by Meredith Tromble (Artist/Author; SFAI Faculty) that places scientists and artists in conversation with one another and encourages open dialogue with the audience.

Day two of GLOBAL WARNING, co-hosted by the City of San Jose Public Art Program and the CADRE Laboratory for New Media, brings to light the role public art and artists can play in environmental activism, informed by urban planning, sustainable design issues and public policy to the table.

Beginning with feature presentations by three teams selected to develop designs for the Climate Clock, a landmark public art project that incorporates Silicon Valley's measurement, data management, and communications technologies to help people understand climate change while encouraging them to continue reducing their carbon footprint. Realized as a site-specific iconic installation the Climate Clock will be to be integrated into the expansion of the San José Diridon Station designated as the California High-Speed Rail Hub. An overview of the Climate Clock Initiative will be presented and complemented by artist team presentations of their design strategies prior to the beginning of their residencies in fall 2010.

Wrapping up the second and final day of the symposium, afternoon sessions will investigate how issues of public policy, urban planning, sustainable design, and civic cultural/economic development strategies can serve as a platform for public art and how public art can stimulate community dialogue about these issues of critical importance.

-end-

Can't be there in person? No problem. The 01SJ Biennial will be broadcasting the GLOBAL WARNING symposium live via [Ustream](#) along with a facilitated discussion using Ustream's Social Media capabilities. Login with your Twitter or Facebook accounts to join the conversation.

For a full list of participants and daily schedules please visit:

<http://01sj.org/programs/symposium/>

GLOBAL WARNING is organized by ZERO1: The Art and Technology Network, City of San Jose Public Art Program, CADRE Laboratory for New Media at San Jose State University and LEONARDO/The International Society for the Arts, Sciences and Technology, with additional support from Montalvo Arts Center.

CALENDAR EDITORS PLEASE NOTE:

What:

GLOBAL WARNING: Artists, Scientists and Environmental Action Symposium

When:

Thursday, 16 September – 9:00AM – 5:00PM

Friday, 17 September – 9:00AM – 4:00PM

Where:

San Jose City Council Chambers, San Jose City Hall

200 EAST SANTA CLARA STREET, SAN JOSE, CA 95113

Cost:

One Day Ticket – \$15

Two Day Ticket – \$25

More Information:

<http://01sj.org/programs/symposium/>

More info about the 01SJ Biennial available at - <http://01sj.org/>

For media information, visuals, or interviews please contact:

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About ZER01: The Art and Technology Network

ZER01, a 501 (c) (3) nonprofit arts organization whose mission is to inspire creativity at the intersection of art, technology, and digital culture, is a platform for the exploration and presentation of work dealing with the critical issues of our time by some of the most creative minds in the world. And, as a result, is Silicon Valley's best bet for creating a global cultural relevance for the region that mirrors the creativity and innovation for which Silicon Valley is recognized. ZER01 is the producing organization for O1SJ Biennial, North America's newest and largest multi-disciplinary, multi-venue event of visual and performing arts, the moving image, public art, and interactive digital media. By creating pathways for both artists and technologists to come together in collaboration and act as catalysts for further technological and artistic advances, ZER01 fulfills a self-proclaimed mission, to stimulate corporate and public interest in the possibilities afforded by intersecting the arts and technology. For more information about ZER01, visit www.zero1.org.

Funding for ZER01's O1SJ Biennial is provided by:

Visionary Sponsors: Adobe Foundation, Irvine Foundation, and the John S. and James L. Knight Foundation

Additional Sponsors: 1st ACT Silicon Valley, Applied Materials, Cisco Systems, Federal Trust Realty/Santana Row, Intacct, National Endowment for the Arts (NEA), and Target Corporation.

Curatorial Partners include:

Anno Domini, Anjee Helstrup MACLA/Movimiento de Arte y Cultura Latino Americana, San Jose Institute of Contemporary Art, San Jose Museum of Art, San Jose Museum of Quilts and Textiles, City of San Jose Public Art Program.

Key Partners for the O1SJ Biennial include:

The Banff New Media Institute at The Banff Centre, CADRE New Media Lab at San Jose State University, California College of the Arts, Canadian Film Centre New Media Lab, Catharine Clark Gallery, Children's Discovery Museum, City of San Jose Office of Cultural Affairs, City of San Jose Public Art Program, Commonwealth Club, Creative Capital, DANM Program-UC Santa Cruz, EMPAC, Euphrat Museum, Eyebeam, Gray Area Foundation for the Arts, Leonardo, Montalvo Arts Center, MediaLAB Prado, Northern Lights.mn, Rhizome, Streaming Museum, Sundance Film Festival, Swissnex, Team San Jose, The Tech Museum, Natalie and James Thompson Gallery at San Jose State University, Togonon Gallery, San Jose Stage, SF Shorts, SF Fine Art Fair, Tech Shop, White Walls SF, Worth Ryder Gallery, University of California, Berkeley, Cinequest.

ZER01 receives additional support from:

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