

For Immediate Release

ZERO

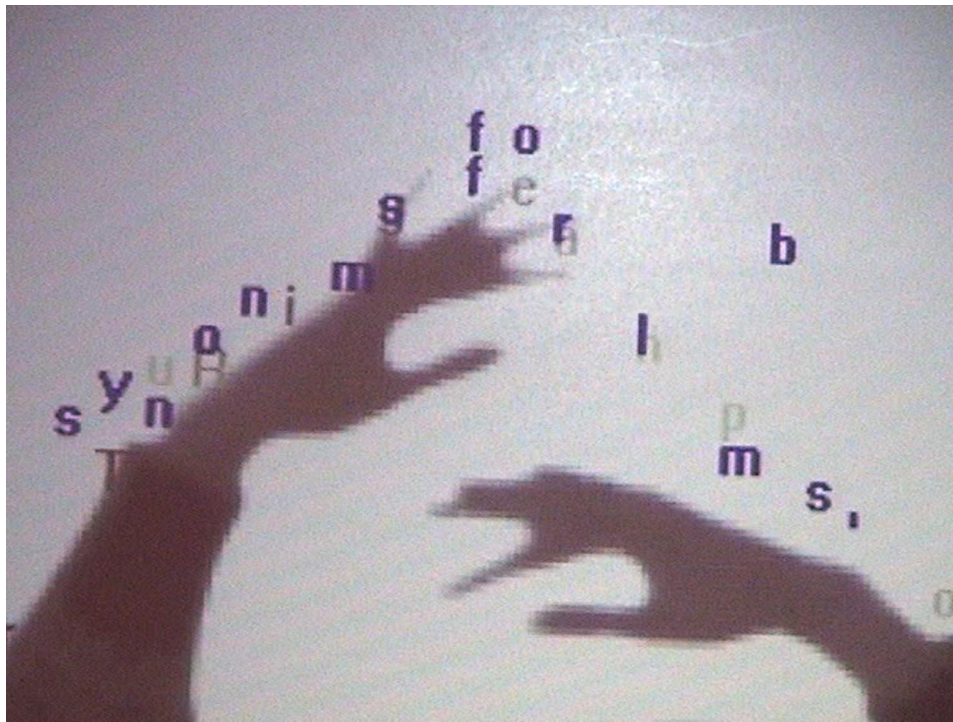
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Patent Pending

September 28 - December 20, 2013



Camille Utterback & Romy Achituv; *Text Rain*, 1999

SAN FRANCISCO, AUGUST 07, 2013 — ZERO1 continues its year-round programming at the ZERO1 Garage with *Patent Pending*, a group exhibition, opening on Saturday, September 28, 2013. *Patent Pending* will feature artworks by contemporary artists that have either resulted from, or led to, a patent that the artist has either received a patent for or is patent pending. The seven participating artists in the exhibition are Maggie Orth, Catherine Richards, Phil Ross, Daniel Rozin, Scott Snibbe, and Camille Utterback & Romy Achituv.

As inventors and innovators, artists change the way we look at and interact with the world. Like the entrepreneurs and inventors who have defined Silicon Valley, many

artists have patented interfaces, processes, and creations with broad uses beyond their art practice. *Patent Pending* continues ZERO1's exploration of the relationship between artists and invention and goes behind the artist's experiences navigating the patent system to reveal the complexities of owning and sharing ideas in contemporary times.

"The patent system was originally created to encourage invention and the sharing of ideas," notes ZERO1 curator Jaime Austin. "Where does this legacy stand today? *Patent Pending* uses artists' patents as a starting point to investigate this question and look more closely at the relationship between artists, ownership, and invention."

Patent Pending was inspired, in part, by the change in U.S. patent law that went into effect on March 16, 2013 and repositioned the United States patent filing system from a first-to-invent to a first-to-file system, as well as in response to plans to open a U.S. Patent and Trademark Office in Silicon Valley. Throughout the exhibition, as a means to explore the role of patents in creative communities, ZERO1 will bring together the arts, entrepreneur, and legal communities in dialogue around what the changes to the U.S. patent system mean for inventions and inventors in Silicon Valley and beyond.

Patent Pending opens on September 28 at the ZERO1 Garage, in the nonprofit arts organization's space in San Jose's downtown cultural district. The exhibition will be accompanied with a robust program of presentations and panels with artists, entrepreneurs, and legal professionals, which will inform and inspire further conversations.

NOTEWORTHY: *Patent Pending* artists, Phil Ross and Daniel Rozin recently received accolades and awards for their individual works, which will be presented at Ars Electronica, 2013.

This is the second post-Biennial exhibition to be held at the recently opened ZERO1 Garage, which is dedicated to exploring the relationship between artists and invention.

Exhibition Design and Fabrication by Difference & Repetition.

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PATENT PENDING TALK SERIES

DLA Piper has generously come on board to support the *Patent Pending* talk series, which includes panels, debates, and artist-organized events focused on investigating the intersection of art, law, and technology related to issues of ownership and intellectual property. These events will take place over the course of the exhibition.

PARTICIPATING ARTISTS & ARTWORKS INCLUDE:

Maggie Orth**Untitled new work, 2013**

Maggie Orth, PhD, is an interdisciplinary designer, artist, and technologist who creates electronic textiles at her company, International Fashion Machines, Inc., (IFM) in Seattle, WA. Orth, who holds a PhD from the MIT Media Lab, is considered a pioneer in e-textiles, e-fashion.

For *Patent Pending*, Orth will create a new installation that will allow visitors to control light bulbs by brushing their hands across her patented POM POM Wall Dimmers.

Catherine Richards***Method and Apparatus for Finding Love, 2000***

A pioneer visual artist at the crossroads of art and science, Catherine Richards lives and works in Ottawa, Canada, where she is a professor in the Department of Visual Arts at the University of Ottawa. Her innovative work has been shown in exhibitions at the National Gallery of Canada, Ars Electronica, the Banff Centre, and the 2004 Sydney Biennale, among others. *Method and Apparatus for Finding Love* is a conceptual artwork consisting of a pending patent application presented within a secured room. To experience the artwork, spectators are required to sign a non-disclosure agreement, permitting them to enter the room and review the contents of the patent application.

Phil Ross***Mycotectural Polyominoes, 2013***

Phil Ross is an artist, curator, and academic whose research based artworks and events place natural systems within a frame of social and historic contexts. Using what he calls "Mycotecture", Ross has grown architectural blocks and a limited edition set of furniture from fungal tissue. These structures expand definitions of sustainable furniture and building tools, as they use local agricultural waste as the food for the fungus. Ross will also be presenting a panel focused on sharing his new fungi research and it's ties to biology, agriculture, and architecture.

Daniel Rozin***Yves and Marliyn / New York Skyline, ed. 6/10******Uncle Sam / Candy, ed. 1/10******Sharon / West Bank, ed. 1/10***

Daniel Rozin is an artist, educator and developer, working in the area of interactive digital art. As an interactive artist Rozin creates installations and sculptures that have the unique ability to change and respond to the presence and point of view of the viewer.

Proxxi Composite prints are a series of digital prints based on patented technology that have the ability to display two different images according to the distance of the viewer. In *Uncle Sam / Candy Proxxi composite* an image of Uncle Sam can be seen from across the room, examining the print from close by reveals an image candy and magazines in a news stand. The print attempts to contrast the perpetual call of Uncle Sam for service and participation with the prevailing culture of consumption.

Scott Snibbe
Blow Up, 2005

Scott Snibbe is a media artist, filmmaker, and entrepreneur. His artwork is in the permanent collections of the Whitney Museum of American Art and The Museum of Modern Art (MoMA). Snibbe is an inventor on over a dozen patents.

Blow Up records, amplifies, and projects human breath into a room-sized field of wind. When *Patent Pending* visitors blow into a rectangular array of twelve small impellers, they are electronically controlling a large wall of twelve electric fans that magnify their breathing patterns over their entire bodies. This work was originally commissioned by Yerba Buena Center for the Arts, San Francisco and produced with support from The National Endowment for the Arts and Animatics Corporation.

Camille Utterback & Romy Achituv
Text Rain, 1999

Camille Utterback is an internationally acclaimed artist whose interactive installations and reactive sculptures engage participants in a dynamic process of kinesthetic discovery and play. Her work has been exhibited at galleries, festivals, and museums internationally, including The New Museum of Contemporary Art; The NTT InterCommunication Center, Tokyo; The Seoul Metropolitan Museum of Art, among others, and she was the recipient of a MacArthur Foundation Fellowship in 2009.

Romy Achituv is an experimental interdisciplinary artist whose work engages issues of representation, language, time, and memory. Achituv lives and works in Israel, the US and in Seoul, South Korea, where he is currently a WCU Professor of New Media at HongIk University.

Text Rain is an interactive installation in which participants use the familiar instrument of their bodies, to do what seems magical—to lift and play with falling letters that do not really exist.

CALENDAR LISTING

What: *Patent Pending* exhibition
When: September 28 – December 20, 2013
Opening events, Saturday September 28th
Where: ZERO1 Garage, 439 South 1st Street, San Jose CA 95113

Website: www.zero1.org
About: The patent system was originally created to encourage invention and the sharing of ideas. Where does this legacy stand today? *Patent Pending* is a group exhibition exploring the complicated relationship between artists, ownership, and invention.

For more information, images, or interviews contact:

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About ZERO1: The Art & Technology Network

ZERO1 is where art meets technology to shape the future. As a 21st century arts nonprofit, ZERO1 works with some of the world's most fertile and creative minds from the fields of art, science, design, architecture, and technology. ZERO1 presents a year-round program of exhibitions, talks, and events at the ZERO1 Garage, their arts space in downtown San Jose's downtown cultural district, and produces the ZERO1 Biennial, an international showcase of work at the nexus of art and technology. ZERO1 is also the force behind the ZERO1 Fellowship program, where principles of artistic creativity are applied to real world innovation challenges. Visit www.zero1.org