



**MEDIA ALERT:**

**01SJ Biennial, September 16-19**



## 2010 01SJ Biennial Collector's Panel

What: 01SJ Biennial Collector's Panel  
Where: Yerba Buena Center for the Arts  
San Francisco, CA  
When: Sunday, September 19<sup>th</sup>  
2pm–4pm

### Collecting the Impossible

The history of computer-based art practice goes back to at least the 1968 Cybernetic Serendipity exhibition at the ICA in London, yet digital art is only now starting to attract the attention of collectors in greater numbers. Digital art milestones such as; Listening Post by Ben Rubin and Mark Hansen, the thrilling public spectacles of Rafael Lozano-Hemmer, and the break-through LED works of Jim Campbell have been collected by a few pioneer institutions and brave individuals, but these works and others like them can be daunting to collectors. They present new and unusual technical, legal, and maintenance obstacles that can inhibit collectors and thus the market and thus support for a whole class of artists. Prominent collectors, critics, and artists on this panel will explore the historical dynamics of collecting digital art and building an art market for challenging work. They will discuss their personal experiences and professional opinions about the lessons to be learned to effect a

robust collecting environment for the kind of remarkable work seen at the 01SJ Biennial and a very few other venues around the world.

**Moderator:**

Richard Rinehart, Digital Media Director/Adjunct Curator, Berkeley Art Museum & Pacific Film Archive

**Collectors:**

Jeff Dauber, San Francisco, CA  
Dennis Scholl, Miami, FL

**Gallerist:**

Catharine Clark, Catharine Clark Gallery

**Artist:**

Lynn Hershman Leeson

**Journalist:**

Jason Kaufman, The Art Newspaper

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## Panelist's Bios

### CATHERINE CLARK

Catherine Clark is owner and director of the Catharine Clark Gallery established in 1991, initially as Morphos Gallery. Clark was born and raised in San Francisco. She earned a Bachelor of Arts degree with honors in Art History from the University of Pennsylvania, Philadelphia in 1990. She has guest lectured at universities, museums and other institutions throughout the United States and Canada. Between 1999 and 2002 she team taught a professional practices course at the San Francisco Art Institute with her husband, the artist, Ray Beldner. In 2006 she authored an essay for and edited the monograph, *Ascending Chaos: The Art of Masami Teraoka 1966-2006*, published by Chronicle Books. Clark is a member of the San Francisco Art Dealer's Association, an advisory board member of SF Recycling & Disposal, Inc. and of San Francisco Arts Education Project.

### JEFFREY N. DAUBER

"I like to find stuff that's a kick in the teeth," says Jeffrey Dauber of his cutting edge art collection. With over 200 works by more than 60 international contemporary artists, Dauber's collection is full of confrontational and challenging paintings, drawings, sculpture, prints, photographs, video and new media works. Artists in the collection include: Mickalene Thomas, Travis Somerville, Al Farrow, Hank Willis Thomas, Vik Muniz, Enrique Chagoya, Hung Liu, Barry McGee, Lincoln Schatz, Anthony Discenza, Alan Rath and Tony Oursler, to name but a few.

Dauber, who began collecting art in 1989, works in the high-tech industry and lives in San Francisco.

## JASON KAUFMAN

Jason Edward Kaufman is known for his work as Chief U.S. Correspondent for *The Art Newspaper*. His criticism and reporting have appeared in *The Washington Post*, *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times* and numerous other publications, including museum exhibition catalogues. He currently is a contributing editor to *Art + Auction* and editor of the on-line blog *IN VIEW*. (<http://blogs.artinfo.com/inview>). A 2000-01 Knight-Wallace Journalism Fellow at the University of Michigan, he lives and works in New York. You can visit his IN VIEW culture column at <http://blogs.artinfo.com/inview/>.

## LYNN HERSHMAN LEESON

Over the last three decades, artist and filmmaker Lynn Hershman Leeson has been internationally acclaimed for her pioneering use of new technologies and her investigations of issues that are now recognized as key to the working of our society: identity in a time of consumerism, privacy in an era of surveillance, interfacing of humans and machines, and the relationship between real and virtual worlds.

In 2007 a retrospective at the Whitworth Gallery in Manchester, *Autonomous Agents*, featured a comprehensive range— from the *Roberta Breitmore* series (1974-78) to videos from the 1980s and interactive installations that use the Internet and artificial intelligence software. Her influential early ventures into performance and photography are also featured in the current touring exhibition *WACK! Art and the Feminist Revolution*, organized by the Los Angeles Museum of Contemporary Art. Hershman Leeson is presently at work on a feature-length documentary about the revolutionary feminist art movement.

*Secret Agents Private I, The Art and Films of Lynn Hershman Leeson* was published by The University of California Press in 2005 on the occasion of another retrospective at the Henry Gallery in Seattle. Her three feature films *Strange Culture*, *Teknolust*, *Conceiving Ada* have been part of the Sundance Film Festival and The Berlin International Film Festival, among others, and have won numerous awards.

Work by Lynn Hershman Leeson is featured in the public collections of the Museum of Modern Art, the William Lehmbruck Museum, the ZKM (Zentrum für Kunst und Medientechnologie), the Los Angeles County Museum of Art, the National Gallery of Canada, the Walker Art Center and the University Art Museum, Berkeley, in addition to the celebrated private collections of Donald Hess and Arturo Schwarz, among many others. Commissions include projects for the Tate Modern, San Francisco Museum of Modern Art, De Young Museum, Daniel Langois and Stanford University, and Charles Schwab.

Recently honored with grants from Creative Capital and the National Endowment for the Arts, she is also the recipient of a Siemens International Media Arts Award, the Flintridge Foundation Award for Lifetime Achievement in the Visual Arts, Prix Ars Electronica, and Alfred P. Sloan Foundation Feature Film Prize. In 2004 Stanford University Libraries acquired Hershman Leeson's working archive.

Hershman Leeson is Chair of the Film Department at the San Francisco Art Institute, Professor Emeritus at the University of California, Davis and an A.D. White Professor at Large at Cornell University.

## RICHARD RINEHART

Richard Rinehart is Digital Media Director and Adjunct Curator at the UC Berkeley Art Museum/Pacific Film Archive. He has taught digital art studio and theory at UC Berkeley in the Center for New Media and Art Practice departments and has been visiting faculty at the San Francisco Art Institute, UC Santa Cruz, San Francisco State University, Sonoma State University, and JFK University. Rinehart sits on the Executive Committee of the UC Berkeley Center for New Media and has served on the Board of Directors for New Langton Arts in San Francisco.

Rinehart also manages research projects in the area of digital culture, including the NEA-funded project, 'Archiving the Avant Garde', a national consortium of museums and artists distilling the essence of digital art in order to document and preserve it. Rinehart is a new media artist whose art works, papers, projects, and more can be found at <http://www.coyoteyip.com>

## DENNIS SCHOLL

Dennis Scholl is Vice President / Arts and Miami Program Director for the Knight Foundation, which he joined in 2009. He is responsible for the foundation's initiatives in South Florida, including the [Knight Arts Challenge](#) and took on an additional role in April 2010 as vice president/arts to develop a national cultural arts program for Knight.

Scholl has had a long involvement in philanthropy in the visual arts. Over the last dozen years, he was the founding chair of the Guggenheim Photography Committee, the Tate Modern American Acquisitions Committee and the Miami Art Museum Collectors Council. All of these groups raised funds and acquired contemporary art for their respective museums.

He has also been a board member of the Aspen Art Museum, the North Miami Museum of Contemporary Art and the chair of Locust Projects, an alternative art space.

Scholl has been a contemporary art collector for over 30 years. He is a founder of Betts & Scholl, which makes wine in France, Italy, Australia and Napa Valley. He is also the cultural correspondent for Plum TV, a resort-based television network with eight stations across the U.S. Previously he was a practicing attorney and a C.P.A.

Scholl graduated from Florida International University with a bachelor of business administration and the University of Miami with a juris doctor degree.

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## **CALENDAR EDITORS PLEASE NOTE:**

**What:** *01SJ Biennial Collector's Panel*

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San Francisco, CA

**When:** Sunday, September 19<sup>th</sup>  
2pm–4pm

**Cost:** \$12 | \$10 YBCA Members, students, teachers, seniors

**Tickets:** <http://www.ybca.org/tickets/production/view.aspx?id=11991>

**More info about the 01SJ Biennial available at - <http://01sj.org/>**

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**For media information, visuals, or interviews please contact:**

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### **About ZER01: The Art and Technology Network**

ZER01, a 501 (c) (3) nonprofit arts organization whose mission is to inspire creativity at the intersection of art, technology, and digital culture, is a platform for the exploration and presentation of work dealing with the critical issues of our time by some of the most creative minds in the world. And, as a result, is Silicon Valley's best bet for creating a global cultural relevance for the region that mirrors the creativity and innovation for which Silicon Valley is recognized. ZER01 is the producing organization for 01SJ Biennial, North America's newest and largest multi-disciplinary, multi-venue event of visual and performing arts, the moving image, public art, and interactive digital media. By creating pathways for both artists and technologists to come together in collaboration and act as catalysts for further technological and artistic advances, ZER01 fulfills a self-proclaimed mission, to stimulate corporate and public interest in the possibilities afforded by intersecting the arts and technology. For more information about ZER01, visit [www.zero1.org](http://www.zero1.org).

**Funding for ZER01's 01SJ Biennial is provided by:**

1st ACT Silicon Valley, Adobe Foundation, Applied Materials, Cisco Systems, Federal Trust Realty/Santana Row, Intacct, James Irvine Foundation, National Endowment for the Arts (NEA), and Target Corporation.

**Key Partners for the 01SJ Biennial include:**

The Banff New Media Institute at The Banff Centre, CADRE New Media Lab at San Jose State University, California College of the Arts, Canadian Film Centre New Media Lab, Catharine Clark Gallery, Children's Discovery Museum, City of San Jose Office of Cultural Affairs, City of San Jose Public Art Program, Commonwealth Club, Creative Capital, DANM Program-UC Santa Cruz, EMPAC, Euphrat Museum, Eyebeam, Gray Area Foundation for the Arts, Leonardo, Montalvo Arts Center, MediaLAB Prado, Northern Lights.mn, Rhizome, Streaming Museum, Sundance Film Festival, Swissnex, Team San Jose, The Tech Museum, Natalie and James Thompson Gallery at San Jose State University, Togonon Gallery, San Jose Stage, SF Shorts, SF Fine Art Fair, Tech Shop, White Walls SF, Worth Ryder Gallery, University of California, Berkeley.

**ZER01 receives additional support from:**

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